

DEPARTMENT OF COMMERCE & MANAGEMENT



OBJECTIVES AND IMPORTANCE OF LOGISTICS

17.11.2021

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Guest Lecture on 'OBJECTIVE AND IMPORTANCE OF LOGISTICS' REPORT

Guest Lecture is a chance for B.Com (logistics) students to interact with different personalities from different fields and can extract knowledge, lessons from their experiences. On 17.11.2021, the Department of Commerce and Management has oorganized a Guest Lecture on OBJECTIVES AND IMPORTANCE OF LOGISTICS for B.Com V semester students. Prof.,M.Srinivasa Narayana. Dept., of MBA, K L Business School, K.L University is the Guest. The lecture drew a total of 102 students.

OBJECTIVE OF THE PROGRAM:

To create awareness among the students about future challenges and changes as well as importance of the logistics and to provide information about the Emerging trends in logistics.

The guest discussed how business logistics may benefit businesses, as well as the benefits and pitfalls of logistics. Students learned about many forms of logistics that are employed in the industry. He offered advice on how to grow the logistics industry.

PROGRAM OUTCOMES:

Guest lecture gives students a better knowledge in emerging trends in logistics and it gets them involved in the class actively.

